

# 1943 Profile of the Times Square, Manhattan area

from the 1943 *New York City Market Analysis*



Originally published by the New York Times, the News Syndicate Co.,  
the Daily Mirror, and Hearst Consolidated Publications

Scanned by the Center for Urban Research at the  
CUNY Graduate Center



[www.urbanresearch.org](http://www.urbanresearch.org) • [www.gc.cuny.edu](http://www.gc.cuny.edu)

For other 1943 profiles, please visit [www.1940snewyork.com](http://www.1940snewyork.com)

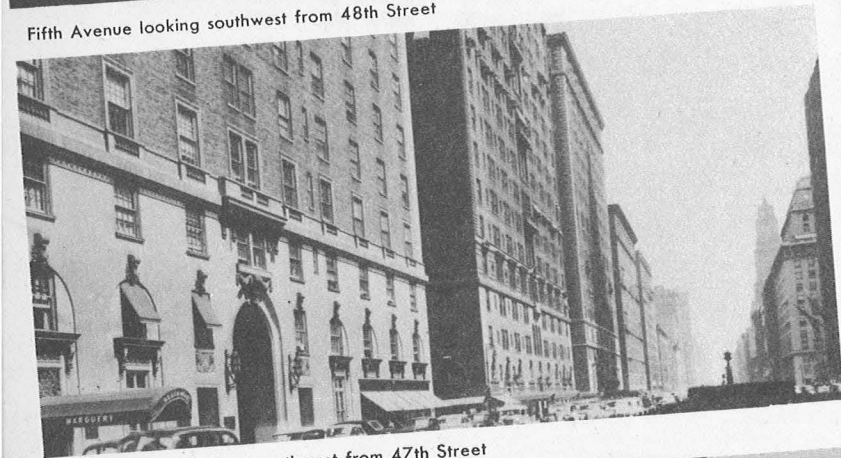
# MANHATTAN 10

## Times Square

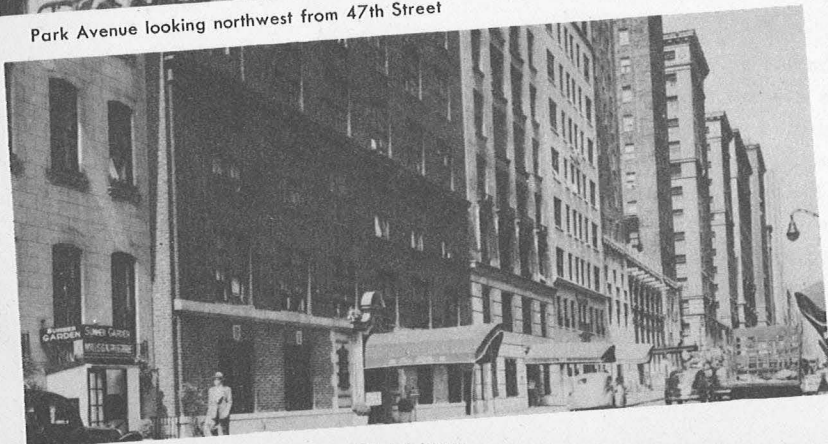
Right: Times Square looking south  
from 47th Street



Fifth Avenue looking southwest from 48th Street



Park Avenue looking northwest from 47th Street



49th Street looking southwest from Third Avenue

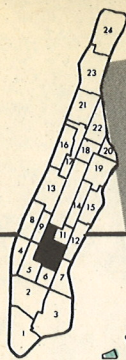


42nd Street looking east from 6th Avenue



57th Street looking east from Broadway





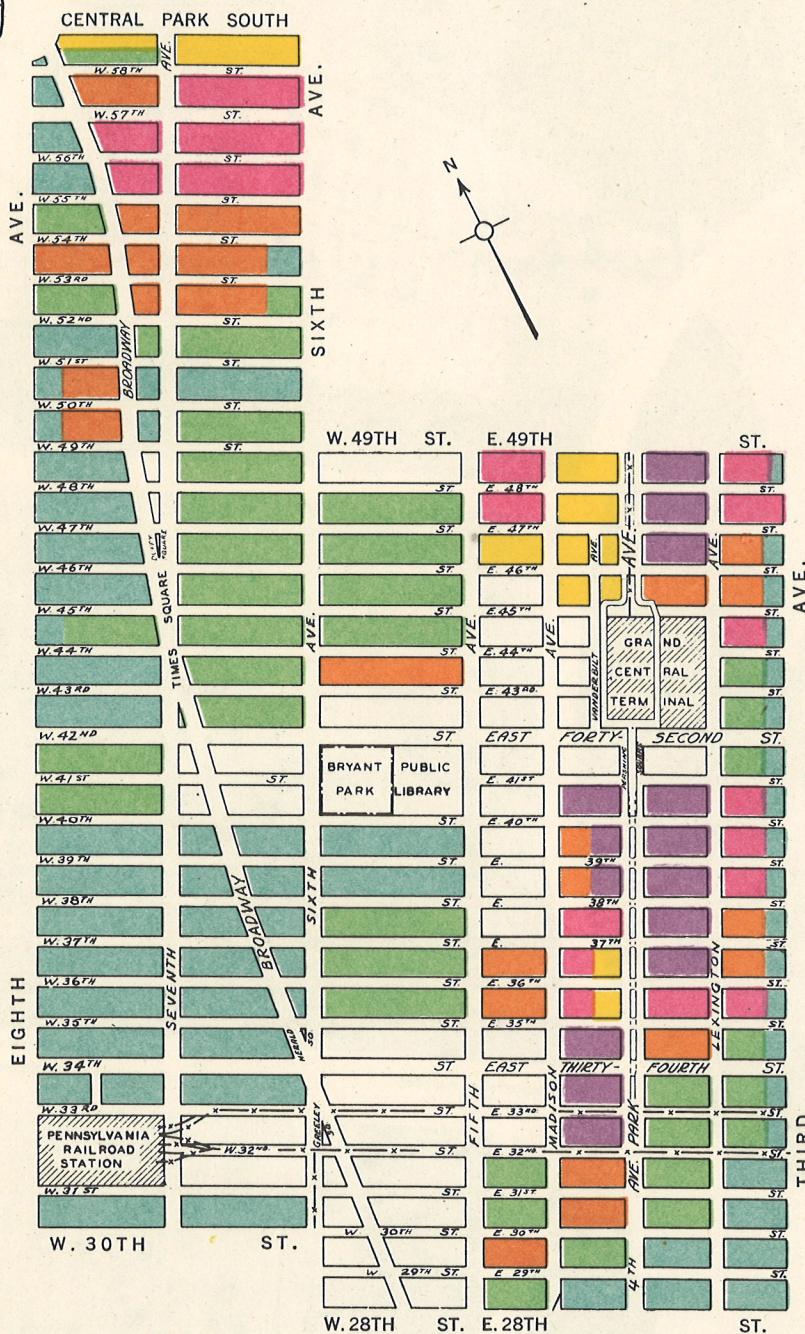
# NEW YORK CITY MARKET ANALYSIS

Compiled by  
THE NEWS  
THE NEW YORK TIMES  
DAILY MIRROR  
JOURNAL-AMERICAN

MANHATTAN

10

## Times Square



POPULATION . . . . . 44,520  
(larger than Dubuque, Iowa)

Native white . . . . . 32,443  
Foreign-born white . . . . . 11,391  
Negro . . . . . 395  
Other races . . . . . 291

*The foreign-born are mixed Europeans, interspersed throughout the district.*

FAMILIES . . . . . 12,753  
—owner families . . . . . 140  
—tenant families . . . . . 12,613

### FAMILIES BY MONTHLY RENT & ANNUAL EXPENDITURE GROUPS

Rental	Expenditure	
\$150 & up	\$10,000 & up	1,576
100-149	6,000-9,999	2,015
75-99	4,500-5,999	2,031
50-74	3,000-4,499	2,586
30-49	1,800-2,999	2,331
40-49	2,400-2,999	1,177
30-39	1,800-2,399	1,154
Under 30	Under 1,800	1,760
Unknown		454

Median family expenditure . . . \$4,186  
Average family expenditure . . . \$5,185

RESIDENTIAL STRUCTURES . . . 1,577  
—one-family houses . . . . . 352  
—two-family houses . . . . . 60  
—three-or-more-family houses . . 1,165

The busiest district in the city. Many of the world's most famous buildings and institutions are located within this area. With Times Square as its nucleus, this section is the very heart of New York City. The world's greatest throngs of people pour daily from its railroad depots—Grand Central Terminal, Pennsylvania Station—Airlines Terminal, bus depots and subway express stops, into its huge department stores, its shops, theatres,

restaurants, night clubs, and office buildings. Huge sums of money flow daily over its counters. It contains many of the country's largest department stores and fine Fifth Avenue shops. Hundreds of thousands of people work in its big office buildings. The theatrical district, normally ablaze with light, is the mecca of the entertainment world. The residents of the section live in a wide variety of apartments, hotels, and rooming houses.